SAMUEL ADURAGBEMI JEGEDE

Ibadan, Nigeria

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SUMMARY

Graduate of Political Science and International Relations, pivoting towards Digital Marketing and Cybersecurity. Over four years of experience self-learning WordPress Site Development, Search Engine Optimization and Web Analytics, as well contributing to organic traffic growth and users' engagement. Adept at using SEO and cybersecurity toolkits, like Google Search Console, Ahrefs, Semrush, Google Analytics, Google Trends, Nmap, Kali Linux and Burp Suite Community Edition. Possesses exceptional communication skills, with strong ability to multitask and resolve issues quickly. Able to work independently and collaborate with diverse groups.

WORK EXPERIENCE

Freelance Digital Marketing Blogger. 02/2020 – till date
- Installed and customized 10 WordPress sites with Softaculos
- Utilizes keyword research to create optimized blog content on cybersecurity, biography and education
- Leverages Google Search Console and Bing Webmaster for online visibility
- Uses Google Analytics to monitor and report SEO performance
- Conducts ongoing maintenance for existing WordPress sites.

Administrative Assistant (NYSC). 12/2023 – till date
Department of Administration and Supply
Universal Basic Education Board, Oyo State (OYO-SUBEB)
- Scans and files documents to the respective soft and hard files
- Assists with office maintenance; ordering, inventorying and organizing office supplies
- Manages team schedules and meeting calendars
- Supports report writing and presentations

EDUCATION

Bachelor of Science in Political Science and International Relations
Osun State University, Nigeria
2019 – 2023

TRAINING AND CERTIFICATION
- **Digital Marketing Certification Course,** HubSpot Academy, 2024
- **Network Security and Database Vulnerabilities,** Coursera, 2023
- **Introduction to Cybersecurity,** Cisco, 2022
- **Network Security Expert Level 1: Certified Associate,** Fortinet**, 2022
- **Introduction to Cybersecurity,** Halogen Academy, 2022
- **Web application security, testing and scanning,** TryHackMe & PortSwigger, 2022

SKILLS
- WordPress development
- Keyword research

- Search Engine Optimization
- Google Analytics
- Web application scanning and testing
- Network scanning
- Problem-solving
- Team work

Referees
Available on request